

CHRISTINE FAVATA

HYPERLINKED RESUME!

CONTACT:

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ORGANIZATIONS & EXPERIENCE

- **WONDER GIRLS USA**- Volunteer & Ambassador
- **The Villager (Newspaper)**- Editor and Staff Writer
- **Eastern Communication Association**- '47 House Representative
- **Hudson Gateway Association of REALTORS®**- Representative
- **'47 House**- Executive board (Marketing, Public Relations, Communications Org.)
- **New York Boulders Baseball**- Social Media Intern
- **Degy Entertainment**- Headphone Disco: Firefly Music Festival
- **Bergen County Clerk**- Communications Intern
- **Rails to Trails Conservancy**, Baltimore, MD- Representative

EDUCATION:

Bachelor of Science Business Communication: *Stevenson University*
School of Design
May 2019

Real Estate NY Salesperson License: *Real Estate University Online Certificate* by YesCourse 2020

PROFESSIONAL EXPERIENCE:

FREELANCE CONTENT DESIGNER

June 2019 - Present 2021

- Develop & design logos, commissioned art pieces, posters, business cards & websites
- Conceptualize brand identity with clients
- Manage and strategize social media pages

REAL ESTATE AGENT

Corcoran Baer & McIntosh Real Estate

March 2021 - Jan 2022

- New York State Licensed Realtor with National Associations of Realtors & Hudson Gateway Association of REALTORS®
- Served Rockland & Orange County by assisting clients in the home finding & buying process, both sides of transaction

SOCIAL MEDIA & MARKETING ASSISTANT

William Raveis, Baer & McIntosh Real Estate

August 2020 - March 2021

- Created & Published consistent social media posts for the Ask Adam NY/NJ Real Estate Team
- Generated copy for *Boomtown!* (CRM) html email blasts sent to 100+ agents and prospects
- Assisted with the development of integrated marketing plans to grow online & community presence

SOCIAL MEDIA & PR INTERN

GKV, Baltimore, MD

Feb 2019 - May 2019

- Assisted in client product photo shoots
- Conducted daily social media research for competing clients for brand comparison and growth
- Wrote copy for clients' social media posts
- Participated in feedback and analysis of social media campaigns

PROMOTIONS DIRECTOR

SUTV and Wild Stang Radio, Owings Mills, MD

August 2017 - May 2019

- Developed content for SUTV and WSR - Stevenson's Digital Marketing Team
- Created and maintained Instagram and Facebook accounts for growing user base
- Implemented segment "15 Minutes of Fame" to feature students & faculty on air
- Produced student-run videos by managing a team of 12+ students
- Coordinated production schedules and brainstormed new content with team as their instructor

EVENT MARKETING STAFF

New York Red Bulls, Harrison, NJ

May 2016 - August 2017

- Registered fans for "BULLevard" activations
- Marketed current New York Red Bull promotions
- Provided pre/post-event feedback to supervisor to improve fan experience
- Assisted in layout of arena and game day operations for over 25,000 fans